

PRESS RELEASE

January 5, 2011

For Immediate Release

Contact:

Diana Deaver

(843) 209 8869

www.SCStyleWorkshop.com

dianadeaver@scstyleworkshop.com

WHAT:

The [SC Style Workshop](http://www.SCStyleWorkshop.com):

- an entertaining, educational event occurring semi-annually in the Lowcountry.
- for every woman who is looking to define her own style and to understand her inner and outer beauty.
- combines expert speaker lectures with live demonstrations and fashion shows featuring fashion, handbag and jewelry designers based in the Carolinas.
- benefiting Parents Anonymous of South Carolina
- surprises, fun and a general sense of self betterment are to be anticipated.

WHEN: Saturday, **January 29, 2011** from 3 to 6 pm.

WHERE: American Theater
446 King Street Charleston, SC 29403

WHO: Fashion Shows Featuring:

[Alena Fede](#)

[Anna Boheme](#)

[Beth Pilger](#)

[Kenneth Beatrice](#)

[Lauren DeVaughn](#)

[SheShe NY](#)

SPEAKERS:

Finance: [Kristin Bostic](#) will teach how to take control of our finances, outlining 5 of the most powerful tools a woman should have in her financial closet.

Image: [Shauna Heathman](#) will provide you with the tools to put your best, and most memorable, foot forward while creating an impression that's credible, trustworthy and confident.

Make-up: [Andrew Petersen](#) will share his unique approach to make-up inspiring us to use it as a self nurturing ritual.

Nutrition: [Elli Bolland](#) will offer ways to create a healthy body image while finding solutions to fitness and weight loss goals.

Skin Care: Focusing on the largest organ in our body, our skin, [Angela McKee](#) will explain how the interconnectivity of our body systems affect one another.

Spirit: [Jessica Anderson's](#) lecture will address inner beauty reminding us to honor ourselves, our commitments and our relationships.

Style: Using her extensive editorial fashion styling experience [Ayoka Lucas](#) will go through her best 10 tips on how to create stylish outfits.

Wardrobe: [Anna Lassiter](#) will encourage us to take an honest look at our closets while teaching us which basic pieces work best for our body types.

MISSION:

The overall mission of the [South Carolina Style Workshop](http://www.SCStyleWorkshop.com) is to support any woman's quest for self improvement by becoming a reliable resource of information on important everyday aspects of our lives.

MORE:

The SCSSW was founded by Diana Deaver of [Diana Deaver Photography](#).

Ticket Price \$55 (general admission), \$70 (front row)

Purchase tickets at: <http://scsw.ticketleap.com/scsw/> [here](#).

www.scstyleworkshop.com

www.dianadeaver.com